# Ananya Nandy

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#### **EDUCATION**

# University of California, Berkeley

Aug 2024

Ph.D., Mechanical Engineering (GPA: 3.97/4.0)

Focus on Design, Human-Computer Interaction, and Computational Modeling of Cognition

# Massachusetts Institute of Technology (MIT)

Jun 2019

B.S., Mechanical Engineering (GPA: 4.9/5.0)

### **EXPERIENCE**

# National Institute of Standards and Technology (NIST)

Nov 2024 – Present

Research Engineer - Life Cycle Engineering Group

Gaithersburg, MD

- Leading research to develop measurement methods and practical implementation of circular product design principles within the Circular Economy program (focused on the electronics industry sector)
- Collaborating with industry and academic partners in primary drafting team for new ASTM standard for circular product design principles
- Defined a comprehensive reference model for design and manufacturing within a circular economy, identifying key sources of data from other life cycle stages necessary to inform design decisions
- Developed website to publish the reference model in an interactive format accessible to industry stakeholders (available at: pages.nist.gov/circular-economy-manufacturing-models)
- Developed an automated pipeline in Python to enable the publication of future reference models

#### Toyota Research Institute

May 2023 - Aug 2023

Research Intern - Human-Centered AI Division

Los Altos, CA

- Led end-to-end data collection and analysis pipeline to analyze sequential design decision-making (500 study participants) to identify opportunities for AI-assisted design
- Worked cross-functionally with software engineers, research scientists, and Toyota leadership to align study objectives and outcomes with innovation strategy
- Developed interactive data logging tools to track user interactions and survey responses
- Applied pre-trained vision/language transformer models to analyze image and semantic data
- Developed statistical models (R, Python) to analyze experimental manipulations and outcomes
- Developed quantitative sequential decision making models to identify behavior patterns
- Published 2 conference publications (received a best paper award) and filed a patent application

#### University of California, Berkeley

Aug 2019 - Oct 2024

Graduate Researcher - Cognition and Computation in Design Lab

Berkeley, CA

- Investigated design decision making through quantitative behavioral methods and interactive computation, resulting in 7 conference paper presentations (including a best paper award) and 3 journal articles to disseminate results
- Developed and deployed multiple custom 3D user interfaces (web and virtual reality) to collect empirical data

- Analyzed data using Python and R, resulting in quantitative insights to understand and improve design process and creativity
- Collaborated with engineers, designers, computer scientists, and cognitive scientists within multi-disciplinary teams
- Advised 4 research projects (independent and team) and mentored over 50 undergraduate/graduate student teams through product design projects

#### **Selected Projects**

#### AI-Assisted Design Decision Making

- Designed and executed 2 online behavioral experiments (90 study participants) to explore AI-assisted decision making and explainable AI in the engineering design domain
- Developed and evaluated real-time human-in-the-loop preference optimization models (via a Flask web app and Bayesian optimization in PyTorch) for computational design

# Spatial Interactions in VR for Design Space Exploration

- Developed novel gesture and action-based interactions using Unity and Meta Quest 2 to facilitate intuitive, non-semantic searches across thousands of design alternatives
- Designed and conducted an in-person user study (30 study participants) in 3D and VR environments, analyzing sequential actions and quantitative survey data to develop guidelines for interaction design

# **Busch Vacuum Pumps and Systems**

Jun 2019 - Aug 2019

Research & Development Intern

Baden-Württemberg, Germany

- Developed acoustic simulation of claw compressor to inform product development for new pulsation dampener
- Designed and executed empirical experiments to characterize claw compressor acoustics

Sistine Solar

Jun 2018 - Aug 2018

Product Design Intern

Somerville, MA

- Developed size-adjustable device to efficiently apply high-tech SolarSkin films to solar panels, improving aesthetics and integration into physical environment
- Reduced SolarSkin application time by 10x and eliminated the need for water usage during application while maintaining accurate alignment
- Independently led project from end-to-end in a fast-paced startup context

#### Mitsubishi Electric

Jun 2017 - Aug 2017

Research & Development Intern - Smart Systems Group

Hyoqo, Japan

• Applied machine learning methods in Python to disaggregate appliance level energy consumption data from smart meter data

#### **SKILLS**

Programming: Python, R, HTML/CSS/Javascript, MATLAB

3D and Design Software: Unity/C#, Autodesk Fusion 360, Grasshopper, Solidworks

**Software Tools**: Python Data Science/ML (pandas, numpy, scikit-learn, BoTorch/PyTorch, Hugging Face transformers), Flask Web Framework, Github

Quantitative Methods: Statistical Data Analysis, Computational Modeling, Interface Development, Experimental Design, Life Cycle Assessment (basic familiarity with SimaPro)

**Relevant Coursework**: Data Science, User Interface Design, Algorithmic Human-Robot Interaction, Immersive Computing & Virtual Reality, Bayesian Models of Cognition

# LEADERSHIP & MENTORSHIP

Graduate Women in Engineering Committee Chair Aug 2023 – Aug 2024 Led committee to organize outreach, professional development & mentorship UC Berkeley MEng Capstone Team Mentor Sept 2023 - May 2024 Project: Trust Measurement for Human-Machine Interaction Human-Centered Design Methods, Graduate Student Instructor Fall 2020, 2022, 2023

Advised 50+ teams through design projects **Y** Outstanding GSI Award UC Berkeley Engineering Design Scholar Program Mentor Summer 2020, 2021, 2023

Mentored 3 undergraduate students through summer research projects

# **PUBLICATIONS**

#### Peer-Reviewed Journal Articles

- 3. A. Nandy et al. 2025. "Adopting "blackbox" engineering advice: the influence of imperfect suggestions during AI-assisted decision making with multiple objectives." Artificial Intelligence for Engineering Design, Analysis and Manufacturing.
- 2. A. Nandy & K. Goucher-Lambert. April 2022. "Do Human and Computational Evaluations of Similarity Align? An Empirical Study of Product Function." Journal of Mechanical Design.
- 1. A. Nandy et al. March 2022. "Evaluating Quantitative Measures for Assessing Functional Similarity in Engineering Design." Journal of Mechanical Design. \* Featured Article

# Peer-Reviewed Conference Proceedings

- 6. A. Nandy et al. 2024. "Semantic properties of word prompts shape design outcomes: understanding the influence of semantic richness and similarity." Design Computing and Cognition. **P** Best Paper in Design Cognition
- 5. A. Nandy & K. Goucher-Lambert. 2023. "Adaptive Optimization of Subjective Design Attributes: Characterizing Individual and Aggregate Perceptions." ASME IDETC-CIE.
- 4. A. Nandy et al. 2023. "VR or Not? Investigating Interface Type and User Strategies for Interactive Design Space Exploration." International Conference on Engineering Design.
- 3. A. Nandy & K. Goucher-Lambert. 2022. "How does machine advice influence design choice? The effect of error on design decision making." Design Computing and Cognition. Test Paper in **Design Cognition**
- 2. A. Nandy & K. Goucher-Lambert. 2021. "Aligning Human and Computational Evaluations of Functional Design Similarity." ASME IDETC-CIE. To Nominated for Best Paper
- 1. A. Nandy et al. 2020. "A Comparison of Vector and Network-Based Measures for Assessing Design Similarity." ASME IDETC-CIE.

# Extended Abstract & Workshop Papers

- 3. A. Nandy\*, S. Hakimi\* et al. 2025. "Semantic properties of abstract prompts shape sequential decision making in design." Multi-disciplinary Conference on Reinforcement Learning and Decision Making (RLDM).
- 2. N. Jennings, A. Nandy et al. 2022. "GenerativR: Spatial Interactions in Virtual Reality to Explore Generative Design Spaces." ACM Conference on Human Factors in Computing Systems Extended Abstracts.
- 1. A. Nandy & K. Goucher-Lambert. 2021. "Considerations for Collaborative Human-AI Decision-Making in Engineering Design." NeurIPS 2021 Workshop on Human Centered AI.